

Call for Entries: “Vietnam Timeless Beauty” Contest

Writers and filmmakers in Vietnam have a special opportunity to share their travel stories and win prizes in a contest titled 'Vietnam - Timeless Beauty'. Organised by Vietnam's national tourism board and Lao Động newspaper, the contest hopes to draw engaging entries on the beauty of Vietnam and its best tourism assets.

From now until May 31, 2018, interested participants can enter their articles or videos in the contest for a chance at 14 prizes. The first-prize winners will receive VND 20 million in cash plus a trip in Vietnam, while second-prize winners will enjoy a reward of VND 15 million in cash and vouchers and coupons from top travel companies.

The contest is open to Vietnamese and foreigners living and working in Vietnam. Videos and articles can range from destination guides to essays on the development of Vietnamese tourism. Winners will be selected by a panel of judges from Viet Nam National Administration of Tourism and Lao Động Newspaper.

For full details, terms and conditions, please read below.

TOPICS

- Thoughts and feelings about Vietnam’s destinations
- Travel tips, info, and guidance about exotic, unique destinations, especially your ideas about the development of tourism in Vietnam
- Articles and photos about Vietnamese tourism products and brands, and how to develop tourism as a key industry
- Any tourism-related articles and photos

WHO CAN JOIN

- Vietnamese citizens
- Foreigners who are currently living and working in Vietnam

SUBMISSION REQUIREMENTS

- Entries should be no more than 1,500 words long and must include at least 1 high-quality photo. Series should have no more than 5 chapters. Participants can send their entries in digital files, CDs, or hard copies.
- Videos should be no more than 8 minutes (*.flv or *.mp4 format) and must include a title and captions which describe the story. Participants can email the video directly or send the Youtube link.
- Entries should have no spelling, typing, grammatical errors.
- Articles should be typed using font Times New Roman.

CONTEST RULES

- Entries should about real people and real events relating to the tourism activities and destinations in Vietnam.
- Participants can submit multiple entries but can use only one name or a pseudonym.

- Entries must include the title, creator's full name, age, job, sex, contact address, telephone number, and email (if any.)
- Each entry should be the original property of the owner and must not be published on any media channels, websites or other contests.

PRIZES

MAIN PRIZES (VOTED BY THE JUDGING PANEL)

- 02 First Prizes (01 for an article, 01 for a video): 20 mil. VND in cash + a 4-5-star vacation in Vietnam for two people.
- 02 Second Prizes: 15 mil. VND in cash/prize (+ discount coupons for rooms, services at top-class hotels/resorts in Vietnam, or discount coupons for flight tickets for two people.)
- 03 Third Prizes: 10 mil. VND in cash/prize (+ discount coupons for rooms, services at top-class hotels/resorts in Vietnam, or discount coupons for flight tickets for two people.)
- 05 Encouragement Prizes: 5 mil. VND in cash/prize
- 02 Prizes for tourism's workers: 15 mil. VND/prize

SUB PRIZES (ACCORDING TO THE NUMBER OF VOTES)

- 01 Most-voted-by-readers Prize: 10 mil. VND in cash (+ discount coupons for rooms, services at top-class hotels/resorts in Vietnam, or discount coupons for flight tickets for two people.)
- 01 Most-liked-shared Prize: 10 mil. VND in cash (+ discount coupons for rooms, services at top-class hotels/resorts in Vietnam, or discount coupons for flight tickets for two people.)

ASSESSMENT CRITERIA

- #1: By the judging panel (in the scale of 100 points)
- #2: Counted by the number of views, likes, and shares on the website laodong.vn*

1 view = 1 point, 1 like/share = 1 point

*#2 will be calculated as % and then turned into points

- The final score = $(\#1 \times 2 + \#2)/3$

DEADLINE

- Contest announcement: October 13, 2017
- Deadline for submission: May 31, 2018 (according to the postmark, email)

There will be 02 rounds:

- Round 1: October 13, 2017 to May 31, 2018
- Round 2: February 1, 2018 to May 31, 2018
- Prize Awarding Day (tentative): July 9, 2018 (on the celebration of the Vietnam Tourism Day 09/07/1960-09/07/2018) at Hanoi Opera House

The list of winners will be published on the websites: laodong.vn and vietnamtourism.gov.vn and the fanpage Bao Lao Dong.

THE JUDGEMENT BOARD

- Representative of VNAT
- Representative of Vietnam's Labor Newspaper

SUBMISSION ADDRESS

All the entries should be sent to:

The Judging Panel - "Vietnam Timeless Beauty"

Vietnam's Labor Newspaper
No. 6 Pham Van Bach, Cau Giay District, Hanoi
Tel.: (0243) 35330305
Email: dulich@laodong.vn