Welcome To
VIET
NAM

timeless charm

Vietnam is an exhilarating country to travel. Vibrant street life, exquisite food and epic landscapes await you here. A nation on the move, Vietnam balances urban culture with traditional values. In the cities, ancient pagodas squat just around the corner from sleek rooftop bars; and in the countryside, life still follows the rhythms of the rice harvest.

One of Vietnam's strongest draws is its diverse natural beauty. Ha Noi is your gateway to the treasures of the north: spectacular mountains and bays studded with karsts.

Smack in the centre, up-and-coming Da Nang gives you access to photogenic riverside towns and sandy beaches. In the south, Ho Chi Minh City will entice you with captivating streets while nearby, the water world of the Mekong Delta waits to be explored. Happy travels!

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getting around

FLIGHTS - The easiest way to see lots of Vietnam, domestic flights are reasonably priced. Check Vietnam Airlines and Vietjet Air for deals.

TRAINS - Vietnam's Reunification Express takes around 36 hours from Ha Noi to Ho Chi Minh City, stopping at main cities along the way.

BUSES - Reliable open-tour buses travel the length of the country. Many have overnight options with reclining seats for nighttime travel.

MOTORBIKE - Motorbike tours are a great way to see Vietnam's scenic passes and get up close with local life in the cities. Always wear your helmet.

TAXI - Reputable taxis companies operate widely in most Vietnamese cities, and many ride-sharing apps work here too.

"Xe Ôm"

The Vietnamese word for motorbike taxi literally means

"hugging the bike."

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must-do experiences

1 Sip a cà phê sửa đá on the sidewalk

Vietnam's traditional iced coffee with milk. Ask for a cà phê đen đá if you like your coffee black.

2 Take a motorcycle ride after dark

This is a must-do all over Vietnam but especially in Ho Chi Minh City, with its endless energy and beautiful city lights.

3 Watch a Vietnamese cultural show

Don't miss Ha Noi's famous water puppets!

4 Visit a Vietnamese pagoda

Vietnam has a fascinating spiritual history told through a vast range of pagodas, churches and spiritual places.

5 Try the local street food

Vietnam is alive with some of the most famously delicious, fragrant food in Southeast Asia. Dig in and enjoy!

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Vietnam highlights

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BAI TU LONG BAY, QUANG NINH

nature

Vietnam is chock-full of forested peaks, thundering waterfalls, and breezy coastline, so it's no wonder the country is luring more and more outdoor enthusiasts.

While you'll find plenty of pulse-pounding activities here, including spelunking, canyoning, and trekking, there's no shortage of leisurely ways to enjoy Vietnam natural wonders.

Areas such as Phong Nha and Ha Long Bay offer equal opportunities for relaxation and adventure in spectacular natural settings.

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HOAN KIEM LAKE, HA NOI

culture

Vietnam inherited its cultural wealth from thousands of years of history, as well as a handful of outside influences. The Vietnamese have a strong sense of pride in their traditions.

If you're a culture seekers, the central cities of Hue and Hoi An are treasure troves, as is Ha Noi, the country's graceful capital. Outside the cities, many elements of Vietnamese culture trace back to cycles of wet rice cultivation.

Old and new, side-by-side, is what makes Vietnamese culture so compelling.

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MINI BEACH RESORT, NHA TRANG

beaches

Sun, sand, and saltwater: Vietnam is home to countless inviting beaches – some are well-known, others completely hidden.

The islands of Con Dao and Phu Quoc are famous for inviting water and pristine shores. If you enjoy activity and nightlife mixed into your beach holidays, the coastal towns of Da Nang and Nha Trang will spoil you with five-star resorts, golfing and watersports.

Vietnam also offers countless remote beach destinations, such as Quy Nhon, Con Dao and Phu Quoc, where you can have sublime shores all to yourself.

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DOWNTOWN HO CHI MINH CITY

cities

Vietnam's vibrant urban centres are growing fast. Here you'll find international restaurants alongside cheap-as-chips street food, ancient pagodas across the street from five-star hotels, and glittering shopping malls around the corner from wet markets.

Ha Noi is a city of lakes, brimming with historical and cultural treasures. Da Nang is a coastal metropolis on a fast track to becoming a hub for technology and tourism.

Ho Chi Minh City is home to uber-cool rooftop bars, trendy co-working spaces, and colonial-chic cafes. Don't forget to hop on a scooter at least once to truly feel the pulse of urban Vietnam.

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CAO LAU NOODLES, HOI AN

food

If there is one characteristic that unites Vietnamese food, it’s freshness. The Vietnamese love their food, and all across the country, markets are bursting with the abundance of sea and soil.

Plucked the same morning, feathery herbs, plump vegetables, colourful fruits, and flapping-fresh proteins are just waiting for a skillful cook to transform them into something magical. These beautiful ingredients are combined in a symphony of delightful textures and flavours.

Simply put, it's one of the world’s healthiest and most mouthwatering cuisines.

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culture & etiquette

TIPPING - You are under no obligation to tip in Vietnam, especially not at street-side eateries and small restaurants.

DRESS CODE - Most Vietnamese are modest dressers, even on the beach. Always cover up at visiting religious sites.

EASY PHRASES - 'Xin chào' is the Vietnamese salutation used for both 'hello' and 'goodbye'. Thank you is 'cảm ơn'.

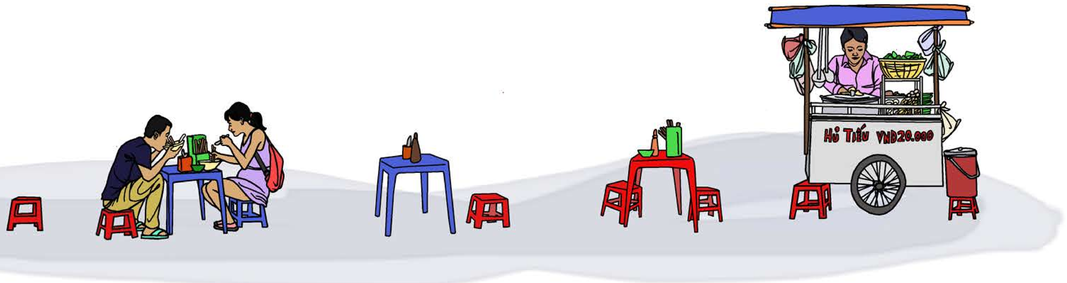
TAKING PHOTOS - Many Vietnamese like to have their picture taken, but always ask first.

SAVING FACE - As a general rule, keep your cool, and avoid loud arguments and public displays of affection.

"tính tiền"

This means "bill please".

Try it!



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