



Vietnam Launches Virtual Travel Experiences for Golfers

World Golf Hall of Famer Greg Norman guides users around his courses in 360-degree tours

HANOI, Vietnam (Dec. 20, 2020) -- Vietnam's national tourism website has teamed up with World Golf Champion Greg Norman to create an online showcase of the country's top golf tourism products. The new golf section of the website is aimed at inspiring golfers to choose Vietnam once borders reopen.

Hosted on vietnam.travel, the new content features six 360-degree interactive tours of golf courses in Central and Southern Vietnam, articles and photos from Vietnam's must-play courses, and Vietnam travel tips for golfers curated by Vietnam Tourism Ambassador 'The Shark' himself.

Through high resolution 360-degree tours, golfers can look around the most scenic holes at Laguna Lang Co Golf Club, Ba Na Hills Golf Club, BRG Da Nang Golf Resort, Hoiana Shores Golf Club, KN Golf Links Cam Ranh, and The Bluffs Ho Tram Strip Golf Course.

World Golf Hall of Famer Greg Norman recorded a special voiced introduction and guided tour of the three courses developed in Vietnam by his company, Greg Norman Golf Course Design. Golfers can listen to Norman's tips and thoughts about each golf course by clicking the shark icon within the tours.

Also on the website, golfers will find a nationwide itinerary for Vietnam with suggestions from Greg Norman on where to play, stay, and eat; listings of 12 of the top-ranked golf courses in the country; and stories about Vietnam's best destinations for golfers and their families.

To see more, visit: <https://vietnam.travel/things-to-do/golf>

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TOURISM ADVISORY BOARD

About TAB

The Tourism Advisory Board (TAB) is represented by Vietnam's leading tourism stakeholders and has entered into a public-private partnership with the Vietnam National Administration of Tourism (VNAT). TAB comprises representatives from a broad base of industry leaders in Vietnam's travel and tourism sector. The mission of the TAB is to increase Vietnam's competitive advantage as a sustainable tourism and travel destination by leveraging the country's public and private resources, thus creating a cohesive and comprehensive industry strategy. TAB is grateful to its sponsors: BIM Land, Visa and Vinpearl -- each of whom contributes to a privately managed fund dedicated to promoting tourism in Vietnam.



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